

2019/2020 TRANSFER GUIDE

AA General transferring into BS Marketing

McHenry County College Courses			
AA General – Minimum 60 hours			
Refer to MCC's current catalog for detailed AA degree requirements			
SPE 151-3	Intro to Speech	*IAI Life Science-3-4	IAI Life Science Elective
ENG 151-3	Composition I	IAI Humanities/Fine Arts-3	Humanities/Fine Arts Elective
ENG 152-3	Composition II	IAI Fine Arts-3	Fine Arts Elective
MAT 170-3	Finite Math	**Elective-0-6	Diversity/Multicultural Studies
MAT 171-4	Calculus Business & Social Sci	ACC 151-3	Financial Accounting
ECO 251-3	Microeconomics	ACC 152-3	Management Accounting
ECO 252-3	Macroeconomics	BUS 155-3	Business Communication
PSY 151/SOC 151-3	Intro to Psyc/Intro to Soc	BUS 241-3	Legal Environment Business
IAI Humanities-3	Humanities Elective	MAT 220-3	Statistics
*IAI Physical Science-3-4	Physical Science Elective	Electives-0-4	Electives
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 60 hours			
BUS 101-2	Open for Business	COB Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Marketing Behavior
FIN 330-3	Introduction to Finance	MKTG 329-3	Marketing Channels
MGMT 304-3	Intro to Management	MKTG 363-3	Strategic Promotion Mgmt
MGMT 318-3	Production-Operations Mgmt	MKTG 390-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400-level
MKTG 304-3	Marketing Management	Electives-11	
Total Hours to Bachelor Degree: 120 Hours			

*One lab science required; **See MCC catalog for Diversity/Multicultural course option.

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

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Baccalaureate Degree Requirements Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 42 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking the last year, which is defined as 30 uninterrupted semester hours, or a total of 90 semester hours at SIU Carbondale.

Grade Point Average Requirements. Each student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Dual Admission Program

The Dual Admission Program (DAP) allows baccalaureate-oriented students at eligible community colleges to benefit from pre-advisement for a chosen major at SIU Carbondale. The DAP addresses specific departmental requirements that a student may not automatically fulfill by completing their associate degree at their community college. Students apply to the DAP by completing the Application for Undergraduate Admission and indicating interest in the DAP. Students must have at least two semesters remaining at their community college to participate, [must select a participating SIU major](#), and [must attend an eligible community college](#). Students who apply for the DAP are provided a transfer plan that will guide them to the most direct route to their bachelor's degree, along with personalized contact with an SIU representative. Dual Admission Program students receive access to enroll in an online Dual Admission Program course, which connects students early to the University, its resources, and other transfer students.

Compact Agreement

SIU has recognized the Illinois regionally accredited community college transferable baccalaureate oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIU will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC). The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Degree Works

Degree Works is an easy-to-use, comprehensive, online degree audit tool specifically designed for students. The audit reflects program requirements from the Undergraduate Catalog measured against registration and transfer work to guide the degree audit function as it applies to the individual student. Once admitted to SIU Carbondale, you can run a Degree Works degree audit against your academic record by searching "Degree Works" in [SalukiNet](#).