



2019/2020 TRANSFER PLAN

AAS Marketing transferring into BS Marketing

McHenry County College Courses			
AAS Marketing – 60 Credit Hours			
Refer to MCC’s current catalog for detailed AAS degree requirements			
General Education (15 Credits)			
SPE 151	Introduction to Speech (COMM 110)	BUS 240	Commercial Law (MGMT 144)
ENG 151	Composition I (ENGL 107)	MGT 150	Principles of Management (MGMT 230)
ECO 251	Microeconomics (ECON 294)	MKT 110	Principles of Marketing (MKTG 210)
XXX	Humanities & Fine Arts Requirement	MKT 120	Principles of Advertising (MKTG 335)**
MAT 120	General Education Statistics (MATH 250)	MKT 130	Professional Selling (MKTG 352)**
Program Core (42 Credits)		MKT 140	Principles of Retailing (MKTG 327)
ACC 151	Financial Accounting (ACCT 280)	MKT 160	Social Media Marketing (MKTG 370)**
AOM 140	Integrated Office Applications (CISS 144)	MKT 225	Consumer Behavior (MKTG 331)**
BUS 145	Business Applications of Math (MGMT 152)	MKT 264	International Marketing (MKTG 410)**
BUS 150	Introduction to Business (MGMT 150)	Program Elective (3 Credits)	
BUS 155	Business Communication (MGMT 254)	XXX*	Marketing Elective
Columbia College of Missouri			
BS Marketing – 60 Credit Hours			
Additional Courses taken at MCC (18 Credits)		MGMT 368W	Business Ethics
ACCT 281#	Accounting II (Managerial) (ACC 152)	MGMT 393	Business Information Systems
ECON 293#	Macroeconomics (ECO 150 or ECO 252)	MGMT 479	Strategic Management
ENGL 133W#	First-Year Writing Seminar (ENG 152)	Marketing Core (9 Credits)	
MGMT 265#	Business Law I (BUS 241)	MKTG 360	Digital Marketing
MATH 150 #	College Algebra (MAT 161)	MKTG 441	Marketing Research & Analytics
Or MATH 170#	Or Finite Mathematics (MAT 150 or MAT 170)		
CISS 170#	Intro to Computer Info Sys (CIS 110 or CDM 110)	MKTG 478	Strategic Marketing
Business Core (18 Credits)			
ACCT 278	Introductory Business Analytics	Electives (15 Credits)	
FINC 350	Business Finance	XXX*	Upper-Level General Education (12)
MGMT 338	International Business	XXX*	Upper-Level Electives (3)
Total Minimum Hours to Bachelor Degree: 120 Hours			

*See academic advisor to review options for these courses.

**These courses transfer as lower level course credit

#These courses can be completed with equivalent courses taken at McHenry County College and transferred to Columbia College. The equivalent MCC course is in parentheses.

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Contact Information:

McHenry County College

Academic Advising

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Columbia College of Missouri

Debra Hartman, Director

Melissa King, Academic Advisor

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Hours: M-Th: 9 am to 6:30 pm

Fri: 9 am to 5 pm Sat: By Appt

Baccalaureate Degree Requirements. Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Each student must complete at least 120 semester hours of credit. Each student must have at least 39 hours in courses that number 300 or above from a four-year institution.

Residence Requirements. Each student must complete the residence requirement by taking 30 credits hours with Columbia College.

Grade Point Average Requirements. Each student must have a *Columbia College cumulative grade point average (GPA) of 2.0 or higher at the time of degree completion. The GPA is computed using only Columbia College courses.*

A2B Program (Associate to Bachelor Program)

By participating in the A2B program, you will receive a **four-year degree plan** from Columbia College Missouri and your Columbia **catalog year will be locked in**. This means the degree plan you are using when you sign up to participate will be the same as when you transfer to Columbia. For more details, go to this website: <https://www.ccis.edu/programs/a2b.aspx> or contact a Columbia College advisor.

Guaranteed Admission. Admission is guaranteed to Columbia College to complete an approved bachelor's degree to qualifying students, provided admission requirements are met at the time of transfer.

Associate Degree Transfer Grant. Eligible McHenry County College graduates receive a tuition grant of 5% good for six (6) consecutive semesters following transfer from MCC to Columbia College. Check with your local Columbia College academic advisor to confirm eligibility.

Tuition. Budget for college with confidence knowing that tuition is one affordable rate, books included. No add-ons with Columbia College. No fees. No book costs. No surprises.

Class Format: Six 8-week sessions annually.

In-seat classes meet one evening per week for 8-weeks. Flexibility to mix or match in-seat and online classes.

Disclaimer: Transfer guides are produced as a service to students. Every effort is made to maintain up-to-date and accurate information; however, this information is subject to change. Such changes take precedence over the information on this guide. Students should work with a Columbia College Missouri

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and MCC advisor. Responsibility for complying with all applicable requirements ultimately rests with the student.